

# CPTV ANCHOR POLICIES

Renaud

CPTV reaches over one half million viewers. Student anchors represent College Park High School, the Pleasant Hill community, Contra Costa County schools, and the Mt. Diablo Unified School District. Any anchor whose daily professionalism does not live up to the dignity of the anchor position will be replaced.

## **Anchors must:**

- Never come to class tardy. Any anchor arriving late to class twice in one week, or once in the same week as a broadcast recording, will be replaced for at least one broadcast.
- Come professionally dressed for broadcast. Gentlemen will wear a freshly pressed shirt with collar and tie. Ladies will wear a freshly pressed blouse or dress. Any anchor arriving without proper attire will be replaced for at least one broadcast.
- Be prepared to read all stories and throws. Know how to pronounce names and words. Do not wait until the last minute to learn your stories and throws. Any anchor unprepared to record a program will be replaced for at least one broadcast.
- Write, edit, and teleprompt at least three news stories per quarter. Take an interest in the ongoing overall process of producing the program. Any anchor failing to write, edit, and teleprompt at least three news stories per quarter, or who does not take an interest in the overall daily production process, will be replaced.